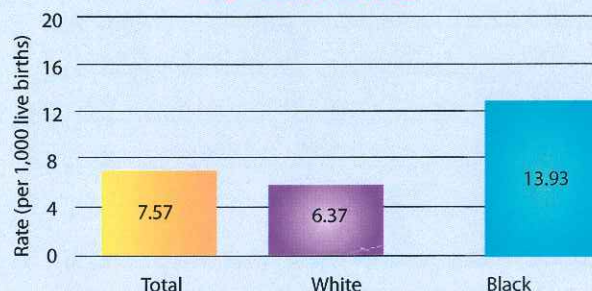


The Program

Ohio Infant Mortality Reduction Initiative (OIMRI)

- Infant mortality rates for African-American babies in Ohio is almost twice the rate for whites, 13.9 vs. 7.5 per 1,000 live births in 2012

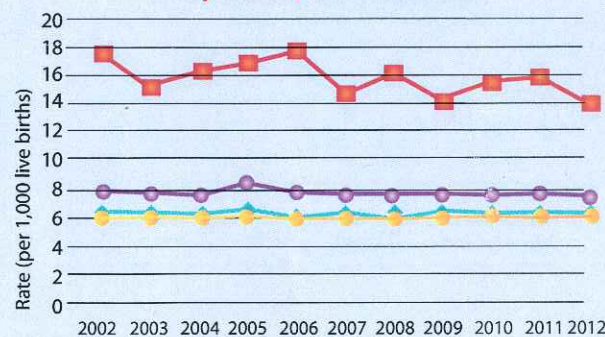
Ohio Infant Mortality Rates by Race, 2012*



*Source: Ohio Department of Health Vital Statistics

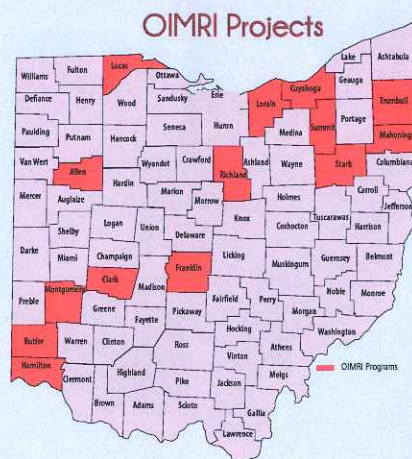
- This trend of African-American babies dying twice as often as white over time has not changed significantly over the years.

Ohio Infant Mortality Rates by Race, 2002-2012



Source: Ohio Department of Health Vital Statistics

- The goals of the OIMRI Program are:
 - To reduce racial/ethnic disparities among minorities in perinatal and infant mortality, very low and low birth weights
 - To increase early entry into prenatal care
 - To increase utilization of routine infant health care
- 14 OIMRI projects are located in predominantly urban areas in Ohio, serving African-American pregnant women and infants at risk for poor health outcomes



The People

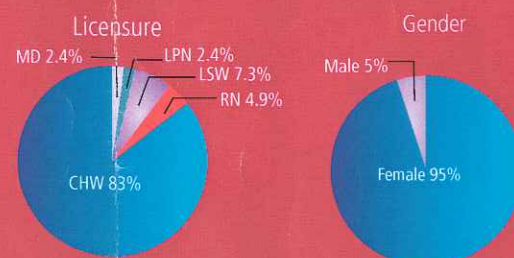
Community Health Workers

- Professional community health workers (CHWs) are trained advocates from the targeted community who empower individuals to access family centered community resources through home visits, education, out-reach, and referrals
- CHWs partner with local community agencies and programs (e.g., WIC, Help Me Grow, health centers, domestic violence shelters, homeless shelters and housing)
- CHWs are licensed in the state of Ohio by the Ohio Board of Nursing
- CHWs follow-up to help families have a positive pregnancy and infant health outcomes
- CHWs provide culturally and linguistically appropriate services
- CHWs follow-up and provide home visits to help families have a positive pregnancy and infant health outcomes



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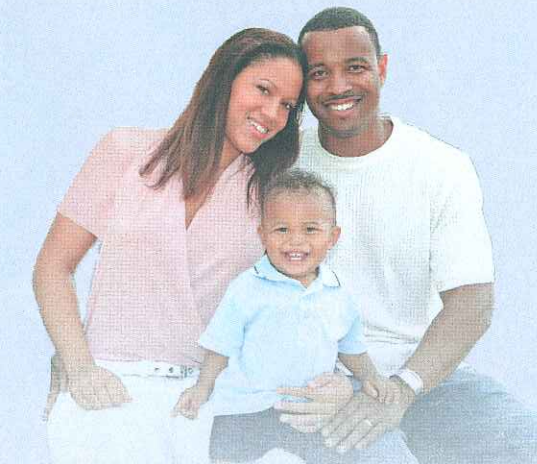
OIMRI Program Personnel



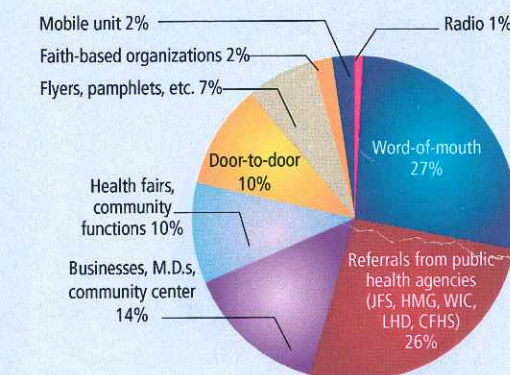
The Purpose

The Family

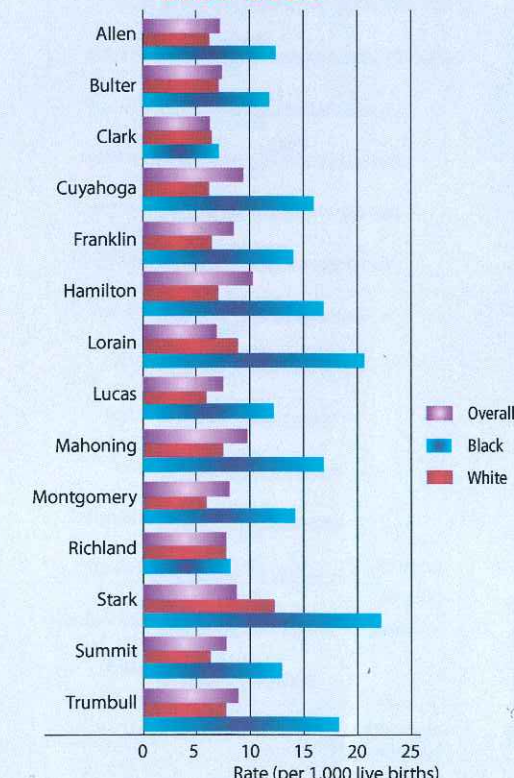
- OIMRI Client
 - An OIMRI client is a high-risk, low-income pregnant woman of African descent from a specific geographic target area(s), for example: census tracts and neighborhoods
- OIMRI Services to Clients/Families
 - Identify and reduce risk factors
 - Reinforcement of strengths
 - Health education: breastfeeding, child development, parenting etc.
 - Support in adopting life changing behaviors
 - Follow-up and referrals as necessary
 - Assessment for maternal depression
 - Preconception and interconception health
 - Address environmental and social needs: housing, transportation, food insufficiency, stress, etc.



Referrals



OIMRI Counties' Average IM Rates 2008-2012



Source: Ohio Department of Health Vital Statistics

