

Coalition Communication: Philanthropy



COVID-19 UPDATES

When can I get my COVID-19 vaccine? Ohioans eligible:

- ✓ Age 65+
 - ✓ Those with severe congenital AND developmental disorders.
 - ✓ Employees of K-12 schools that wish to remain or return to in-person or hybrid models
- 🕒 Feb. 15 - [Ohioans born with or who have early childhood conditions that are carried into adulthood](#), which put them at a higher risk for adverse outcomes due to COVID-19, may choose to receive the vaccine at the provider of their choice, but will be asked by their vaccine provider to confirm that they are, in fact, eligible at this time. Find a provider near you at <https://vaccine.coronavirus.ohio.gov>

INDUSTRY INFORMATION

Ohio's COVID-19 Vaccine Town Halls start Feb. 22

There are a lot of myths about COVID-19 vaccines. Ohio's COVID-19 Town Halls will help answer questions and provide access to accurate information about vaccines. Hear from medical experts, community leaders, and public health professionals. Watch livestreams on Facebook, YouTube, and at coronavirus.ohio.gov/townhall at the following dates and times:

- Monday, Feb. 22, 6:30 p.m. – African American Ohioans
- Tuesday, Feb. 23, 6:30 p.m. – Hispanic/Latino Ohioans
- Monday, March 1, 6:30 p.m. – Asian American and Pacific Islander Ohioans
- Tuesday, March 2, 6:30 p.m. – Rural Ohioans

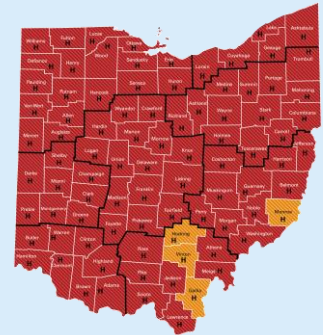
Vaccine Communications Toolkit

This [toolkit](#) is now available to help your organization communicate to your donors, supporters, and volunteers about COVID-19 vaccine.

KEY STATS

Data as of 2/11/2021

PUBLIC ADVISORY SYSTEM



21-DAY TRENDS

Case Average	3,892
Death Average	98
Hospitalization Average	188
ICU Admission Average	21

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the Ohio Philanthropy team, please contact

Fern Miele at (614) 842-3660 or by emailing Fern.Miele@ood.ohio.gov



SUGGESTED SOCIAL MEDIA POSTS

Safe. Effective. Rigorously tested. #COVID19 vaccines are rolling out to older Ohioans. While it will take time before it is available for everyone, it's the best way to protect our health and help Ohio on the road to recovery.

<https://youtu.be/p0-MqPCQFhk>

Curious about COVID-19 vaccines, their safety, and efficacy? Educate yourself by reading what is a myth, and what is a fact, about COVID-19 vaccines. Check out [☞ Myths vs. Facts: COVID-19 Vaccine](#)

TALKING POINTS FOR YOU

- Ohio's curfew has been lifted, but we must continue to follow safety protocols to slow the spread and prevent hospitalizations from going up. If hospitalizations begin to rise again, the Ohio Department of Health may reinstate it
- The COVID-19 vaccine supply is extremely limited, and the priority will be given to Ohio's most vulnerable residents and school personnel who commit to remaining open or reopening schools full time or in hybrid mode by March 1.
- Each week, Ohio receives approximately 140,000 doses of COVID-19 vaccines to use on Ohioans in Phase 1B. With 2.2 million Ohioans in this group, the weekly impact gradually helps Ohio on the road back. ([JPG](#))
- Help prepare your workers, volunteers and donors for when it's their turn for the vaccine. There are [resources](#) to help you share how the vaccine is safe and efficient.

HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

RESOURCES

HASHTAGS TO USE

#InThisTogetherOhio
#OhioSmallBusinesses
#ResponsibleRestartOhio
#MasksOnOhio
#StaySafeOhio

LATEST UPDATES

[COVID-19 Vaccination Program](#)
[Public Health Orders](#)
[News Releases](#)
[Sector-Specific Requirements](#)
[Myths vs. Facts: COVID-19 Vaccine](#) NEW

VIDEOS

[Remember When](#)
[COVID-19 is Unpredictable](#)
[Ohio Nurses: We Need Your Help](#)
[Grit \(Clark Kellogg PSA\)](#)
[Receiving the Vaccine](#) NEW
(Jimmy Malone PSA)

GRAPHICS

[COVID-19 Vaccines: Ohio's Phased Approach](#)
[Masks Required/Capacity](#)
[What You Can Do](#)
[Social Distancing](#)
[All Printables](#)

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