

COALITION COMMUNICATION: Philanthropy



INDUSTRY INFORMATION



Governor Mike DeWine @GovMikeDeWine · 7h

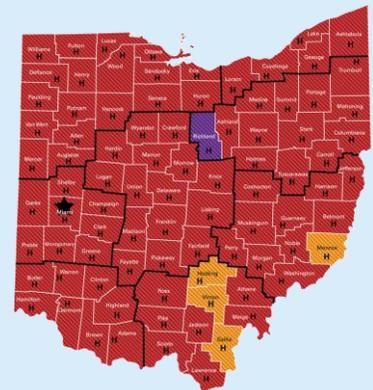
One of the most important recommendations in the #StaySafeOhio Protocol is that you stay home as much as you can. Home is the safest place you can be, and by reducing face-to-face contacts, you'll also help reduce the spread of #COVID19. #InThisTogetherOhio #MasksOnOhio



KEY STATS

Data as of 12/17/20

Public Advisory System



21-Day Trends

New Case Trend



New Hospitalization Trend



COVID-19 vaccines

The first COVID-19 vaccines have arrived and been administered in Ohio. Access a [FAQ](#), [Myths vs. Facts](#), and more at coronavirus.ohio.gov/vaccine.

Celebrate the holiday safely

This year, celebrate safe, celebrate small. Share the COVID-19 holiday guide, [Safely celebrate the holiday season](#) using this [toolkit](#).

Ohio CareLine

Everyone experiences stress - challenges with work, chronic disease, or an argument with a loved one. Confidential support is offered 24/7 by phone or text. Call the Ohio CareLine at **1-800-720-9616**, or text the keyword **"4hope"** to **741-741**.

SUGGESTED SOCIAL MEDIA POSTS

When we all wear masks, it lowers the chance that we get sick from [#COVID19](#). It's that simple. No matter where you live – in a city, on a farm, in the suburbs, or out in the country – rise to the task, wear a mask. 🧐 [#MasksOnOhio](#) <https://youtu.be/07-nS5HmV9I>

The [#COVID19](#) precautions you take every single day keep you and your family healthy. Follow Ohio's [#StaySafeOhio](#) Protocol.

STAY SAFE OHIO PROTOCOL



With the holidays upon us, it is essential to practice safety protocols while helping those in need. If you are volunteering, wear a mask, wash your hands and maintain a 6 ft. distance from others. We can be safe and still make a difference. [#MasksOnOhio](#) [#StaySafeOhio](#)

TALKING POINTS FOR YOU

- Regardless of where you live, you should stay at home unless making necessary trips for supplies. And when you go out, wear a mask all the time, every time, whether you are indoors or outdoors.
- We cannot pick and choose when we follow this safety guidance. We have to follow it every single day, whether we are at work or at home, if we want to beat this virus.
- *[Insert philanthropy or charity name]* follows all recommended safety guidelines to protect our employees, donors, and the people we serve. We encourage our community to follow these same guidelines when at home with loved ones.

RESOURCES

LATEST UPDATES

- [COVID-19 Vaccination Program](#)
- [Public Health Orders](#)
- [News Releases](#)
- [Sector-Specific Requirements](#)

VIDEOS

- [COVID-19 is Unpredictable](#) 
- [Ohio Nurses: We Need Your Help](#) 
- [Dominos \("Don't Let Up"\)](#)
- [Mousetrap \(social distancing\)](#)

PRINTABLES AND GRAPHICS

- [COVID-19 Vaccines: Ohio's Phased Approach](#)
- [Masks Required/Capacity](#)
- [What You Can Do](#)
- [Social Distancing](#)
- [Rural Health "5 Tips" Flier](#)
- [All Printables](#)

HASHTAGS

- [#InThisTogetherOhio](#)
- [#ResponsibleRestartOhio](#)
- [#MasksOnOhio](#)
- [#StaySafeOhio](#)

WAYS COMMUNITY LEADERS CAN HELP

- Post on social media to describe how you are working to keep your employees, volunteers, donors, and members safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- Submit Letters to the Editor to local news outlets that support the "COVID-19 Key Messages."
- Participate in local media/radio interviews to support "COVID-19 Key Messages" and help showcase how you and your organization are supporting Ohio's Responsible restart.
- Film PSA's from business/sector/philanthropy leadership using the messaging outlined in this document. Send those to members and post them on websites/social media.
- Develop a Covid-19 Resource page for your website and share that page on social media using the suggested hashtags.
- Utilize local speaking opportunities and virtual meetings to reiterate the messaging in this document.
- Send out regular communications to your network and ask members to post personal messages on social media. This could include a regular newsletter or message to your entire company/organization.
- Leverage relationships with "local celebrities" and ask them to promote your efforts as well.

KEY MESSAGES

We can control the spread of covid-19 through what we do every single day.

WEAR A MASK



WASH HANDS OFTEN



SOCIAL DISTANCE



It is still recommended that you stay at home as much as possible. Work from home if you can.

HELP US HELP YOU!

We want to help you communicate with your donors, employees, and others in your circle of influence. If we can help you assemble materials or have suggestions for the Ohio philanthropy team, please contact **Fern Miele** at (614) 842-3660 or by emailing Fern.Miele@ood.ohio.gov.