

Coalition Communication: Healthcare



COVID-19 UPDATES

Ohio's COVID-19 Vaccine Town Halls start Feb. 22

There are a lot of myths about COVID-19 vaccines. Ohio's COVID-19 Town Halls will help answer questions and provide access to accurate information about vaccines. Hear from medical experts, community leaders, and public health professionals. Watch livestreams on Facebook, YouTube, and at coronavirus.ohio.gov/townhall at the following dates and times:

- Monday, Feb. 22, 6:30 p.m. – African American Ohioans
- Tuesday, Feb. 23, 6:30 p.m. – Hispanic/Latino Ohioans
- Monday, March 1, 6:30 p.m. – Asian American and Pacific Islander Ohioans
- Tuesday, March 2, 6:30 p.m. – Rural Ohioans

When can I get my COVID-19 vaccine? Ohioans eligible:

- ✓ Age 65+
- ✓ Those with severe congenital or developmental disorders and medical conditions listed in the [Priority Populations Fact Sheet](#).
- ✓ Employees of K-12 schools that wish to remain or return to in-person or hybrid models.
- 🕒 Feb. 15 - [Ohioans born with or who have early childhood conditions that are carried into adulthood](#), which put them at a higher risk for adverse outcomes due to COVID-19, may choose to receive the vaccine at the provider of their choice, but will be asked by their vaccine provider to confirm that they are, in fact, eligible at this time.

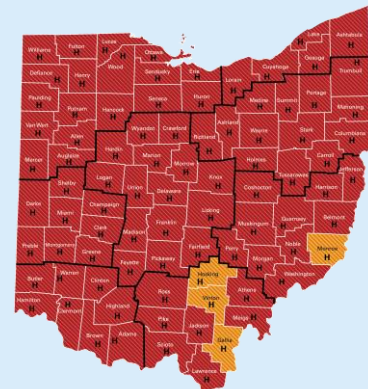
INDUSTRY INFORMATION

- Work with patients with disabilities? The Ohio Department of Developmental Disabilities has developed several helpful resources, including [Getting a Vaccine: What to Know About Me](#), [Getting a Vaccine: What to Expect](#), [Social Story: Getting a COVID-19 Vaccine](#).
- Want to help patients prepare for their COVID-19 vaccination? ODH has developed a [fact sheet to guide patients through the process – before, during, and after vaccination](#).

KEY STATS

Data as of 2/11/2021

PUBLIC ADVISORY SYSTEM



21-DAY TRENDS

Case Average	3,892
Death Average	98
Hospitalization Average	188
ICU Admission Average	21

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the [healthcare community team](#), please contact [Alicia Shoults](#) at 614-648-0757 or by emailing a.shoults@expo.ohio.gov.



SUGGESTED SOCIAL MEDIA POSTS

Odds are, you've heard a myth about #COVID19 vaccines, leaving you with more questions than answers. Get answers at Ohio's COVID-19 Vaccine Town Halls, w/ medical experts, community leaders & public health professionals. Learn more <https://coronavirus.ohio.gov/townhall>.

Our road back is just beginning, and we need your help. Please continue to social distance and wear a mask, until we're all protected and back to the way we remember. #InThisTogetherOhio <https://youtu.be/yLlyeq7juls>

When can I get my COVID-19 vaccine? Ohioans eligible:

- ✓ Age 70+
- ✓ Those with intellectual or developmental disability AND certain medical conditions
- ✓ K-12 school employees
- 🕒 Feb. 8 - Ohioans 65 and older
- 🕒 Feb. 15 - Those with specific medical conditions
- 📄 bit.ly/OhioVaccine
[suggested graphic: Phase 1B medical conditions]

Trust the facts: #COVID19 vaccines don't implant you with a tracking chip. See more debunked myths at <https://bit.ly/OHVaccineMyths>
[suggested graphic: Trust the Facts 7]

TALKING POINTS FOR YOU

- The COVID-19 vaccine supply is extremely limited, and the priority is being given to Ohio's most vulnerable residents and school personnel, who have committed to remaining open or reopening schools full time or in hybrid mode by March 1.
- Trust the facts: the COVID-19 vaccines are safe and effective. COVID-19 vaccines currently available in the U.S. were rigorously tested and do not give you COVID-19 or cause a positive COVID-19 test.
- We have to do all that we can to continue protecting ourselves and others from contracting and spreading COVID-19. It's important that we continue to wash our hands regularly, maintain social distancing, and wear our masks anytime we are out with others.

HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the importance of key messages: wear a mask, wash hands often, and practice social distancing.
- ✓ Participate in local media/radio interviews to support the importance of key messages (wear a mask, wash hands often, and practice social distancing) and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

RESOURCES

HASHTAGS TO USE

- #InThisTogetherOhio
- #OhioSmallBusinesses
- #ResponsibleRestartOhio
- #MasksOnOhio
- #StaySafeOhio

VACCINE RESOURCES

- [COVID-19 Vaccine Communications Toolkit](#)
- [Priority Populations Fact Sheet](#)
- [Myths vs. Facts: COVID-19 Vaccine](#)
- [What to know before, during, and after getting a COVID-19 vaccine](#)

LATEST UPDATES

- [COVID-19 Vaccination Program Public Health Orders](#)
- [News Releases](#)
- [Sector-Specific Requirements](#)
- [Myths vs. Facts: COVID-19 Vaccine](#)

VIDEOS

- [The Road Back](#)
- [Remember When](#)
- [Limit Your Risk](#)
- [COVID-19 is Unpredictable](#)
- [PSA Message About Receiving the COVID-19 Vaccine](#)

GRAPHICS

- [COVID-19 Vaccines: Average Weekly Vaccinations](#)
- [COVID-19 Vaccines: Ohio's Phased Approach](#)
- [Masks Required/Capacity](#)
- [What You Can Do](#)
- [Social Distancing](#)
- [All Printables](#)

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