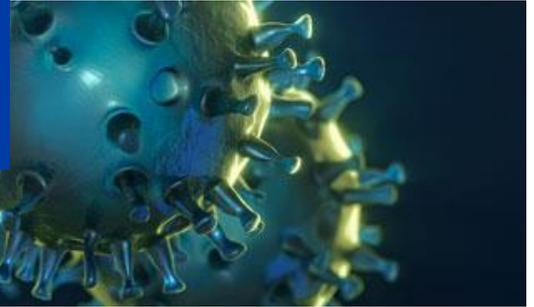


COALITION COMMUNICATION: FAITH-BASED COMMUNITY



INDUSTRY INFORMATION

 **Governor Mike DeWine** 
@GovMikeDeWine

It's possible to carry and spread the coronavirus without knowing it. The simple act of wearing a mask helps reduce the chance that you could unknowingly pass the virus on to someone who could become seriously sick.
[#MasksOnOhio](#)

[#InThisTogetherOhio](#) [#StaySafeOhio](#)

STAY SAFE OHIO
PROTOCOL

**Wear
Your
Mask**



Wear your mask
whenever you are
around anyone you
don't live with.

Celebrate Safe. Celebrate Small.

The Ohio Department of Health has recommendations on how you can safely celebrate this holiday season. Start new traditions or modify others. [Click here to learn more.](#)

CareLine

Everyone experiences stress- challenges with work, chronic disease or an argument with loved ones. Confidential support is available. Call the Ohio CareLine at **1-800-720-9616**, or text the keyword **"4hope"** to **741-741**.

Recent media articles

[Churches, synagogues reimagine holiday services — and their messages of faith](#)

[A pastor's life depends on a coronavirus vaccine. Now he faces skeptics in his church](#)

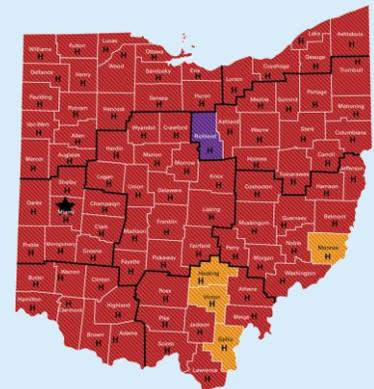
[Should Pastors Speak Up About the COVID-19 Vaccine?](#)

[Church pageants go virtual amid a COVID-19 Christmas](#)

KEY STATS

Data as of 12/17/2020

Public Advisory System



21-Day Trends

New Case Trend



New Hospitalization Trend



SUGGESTED SOCIAL MEDIA POSTS

The [#COVID19](#) precautions you take every single day keep you and your family safe. Follow Ohio's [#StaySafeOhio](#) Protocol. [#InThisTogetherOhio](#).

STAY SAFE OHIO PROTOCOL



This is a season of sharing and gathering to show our love for one another. But this year, we need to be mindful of how those traditions might impact others. [#InThisTogetherOhio](#)

Link to image: [How big is your bubble image](#)

TALKING POINTS FOR YOU

- The holidays are a time of joy and gathering. However, this year we need to keep in mind that large gatherings, while well intentioned, can lead to unintended consequences for those at higher-risk of contracting COVID-19.
- Nothing about this situation has been pleasant or easy. This has affected every single one of us in a range of ways. But it is important to focus on the good in the season and joy and hope for a brighter tomorrow if we do the right things today.
- The pandemic and the safety protocols have become polarizing for many. We ask that our congregation remember that faith teaches us to love and care for our fellow women and men. Many members of the congregation hope others will wear masks and social distance to help keep *them* safe. Doing so can be a sign of respect for your fellow congregant and honors our faith.
- The holidays can be especially tough for those who are older or without local family members. Consider sending a card or making a phone call to show you care. Together, we can get through this.

RESOURCES

HASHTAGS TO USE

[#InThisTogetherOhio](#)

[#MasksOnOhio](#)

[#StaySafeOhio](#)

LATEST UPDATES

[COVID-19 Vaccination Program](#)

[Public Health Orders](#)

[News Releases](#)

[Zip Code Dashboard](#)

VIDEOS

[COVID-19 is Unpredictable](#) 

[Ohio Nurses: We Need Your Help](#) 

[Rise to the Task, Wear a Mask](#)

INFORMATIONAL RESOURCES

[What You Can Do](#)

[Coping With Anxiety](#)

[How To Live Stream](#)

[Pop-Up Testing](#)

[Travel Advisories](#)

WAYS COMMUNITY LEADERS CAN HELP

- Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- Submit Letters to the Editor to local news outlets that support the “COVID-19 Key Messages” (to the right).
- Participate in local media/radio interviews to support “COVID-19 Key Messages,” and help showcase how you and your colleagues in the industry are supporting Ohio’s Responsible restart.
- Film PSA’s from business/sector/industry leadership using the messaging outlined in this document. Send those to members and post them on websites/social media.
- Develop a Covid-19 Resource page for your website and share that page on social media using the suggested hashtags.
- Utilize local speaking opportunities and virtual meetings to reiterate the messaging in this document.
- Send out regular communications to your network and ask members to post personal messages on social media. This could include a regular newsletter or message to your full company/organization.
- Leverage relationships with “local celebrities” and ask them to promote your efforts as well.

KEY MESSAGES

We can control the spread of covid-19 through what we do every single day.

WEAR A MASK



WASH HANDS OFTEN



SOCIAL DISTANCE



It is still recommended that you stay home as much as possible. Work from home if you can.

HELP US HELP YOU!

We want to help you communicate to your member, employees, and others in your circle of influence. If we can help you assemble materials or if you have suggestions please contact the Governor’s Office of Faith-Based and Community Initiatives by emailing gofbci@governor.ohio.gov.