

# Coalition Communication: Business



## COVID-19 UPDATES

### Ohio's COVID-19 Vaccine Town Halls start Feb. 22

There are a lot of myths about COVID-19 vaccines. Ohio's COVID-19 Town Halls will help answer questions and provide access to accurate information about vaccines. Hear from medical experts, community leaders, and public health professionals. Watch livestreams on Facebook, YouTube, and at [coronavirus.ohio.gov/townhall](https://coronavirus.ohio.gov/townhall) at the following dates and times:

- Monday, Feb. 22, 6:30 p.m. – African American Ohioans
- Tuesday, Feb. 23, 6:30 p.m. – Hispanic/Latino Ohioans
- Monday, March 1, 6:30 p.m. – Asian American and Pacific Islander Ohioans
- Tuesday, March 2, 6:30 p.m. – Rural Ohioans

### When can I get my COVID-19 vaccine? Ohioans eligible:

- ✓ Age 65+
- ✓ Those with severe congenital or developmental disorders and medical conditions listed in the [Priority Populations Fact Sheet](#).
- ✓ Employees of K-12 schools that wish to remain or return to in-person or hybrid models.

🕒 Feb. 15 - [Ohioans born with or who have early childhood conditions that are carried into adulthood](#), which put them at a higher risk for adverse outcomes due to COVID-19, may choose to receive the vaccine at the provider of their choice, but will be asked by their vaccine provider to confirm that they are, in fact, eligible at this time.

## INDUSTRY INFORMATION

- Help prepare your workers for when it's their turn for the vaccine. There are [resources](#) to help you share how the vaccine is safe and efficient.
- Ohio's curfew lapsed on Feb. 11 at noon, meaning that a statewide curfew is no longer in effect. Bars, restaurants, can stay open later, following the latest [orders](#) and [sector-specific guidance](#).

## KEY STATS

Data as of 2/11/2021

### PUBLIC ADVISORY SYSTEM



### 21-DAY TRENDS

Case Average	3,892
Death Average	98
Hospitalization Average	188
ICU Admission Average	21

## WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the Ohio Development Services Agency team, please contact Penny Martin at (614) 425-8342 or by emailing [Penny.Martin@development.ohio.gov](mailto:Penny.Martin@development.ohio.gov)



## SUGGESTED SOCIAL MEDIA POSTS

Supporting your local business is as easy as 1..2..3 #InThisTogetherOhio ([Insert 123 Gif](#))

Vaccinations have started! But we can't let up! #MasksOnOhio and remember to social distance. It will keep you safe and help keep our businesses open. #InThisTogetherOhio (Use "[When We're Out](#)" graphic)

Wearing a mask, social distancing, and staying home when we feel sick, helps us #StaySafeOhio. Together, we can slow the spread and keep our economy open. #InThisTogetherOhio

Curious about COVID-19 vaccines, their safety, and efficacy? Educate yourself by reading what is a myth, and what is a fact, about COVID-19 vaccines. Check out [Myths vs. Facts: COVID-19 Vaccine](#) →

## TALKING POINTS FOR YOU

- The COVID-19 vaccine supply is extremely limited, and the priority is being given to Ohio's most vulnerable residents and school personnel, who have committed to remaining open or reopening schools full time or in hybrid mode by March 1.
- Trust the facts: the COVID-19 vaccines are safe and effective. COVID-19 vaccines currently available in the U.S. were rigorously tested and do not give you COVID-19 or cause a positive COVID-19 test.
- We have to do all that we can to continue protecting ourselves and others from contracting and spreading COVID-19. It's important that we continue to wash our hands regularly, maintain social distancing, and wear our masks anytime we are out with others.

## HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

## RESOURCES

### HASHTAGS TO USE

#InThisTogetherOhio  
#OhioSmallBusinesses  
#ResponsibleRestartOhio  
#MasksOnOhio  
#StaySafeOhio

### LATEST UPDATES

[COVID-19 Vaccination Program](#)  
[Public Health Orders](#)  
[News Releases](#)  
[Sector-Specific Requirements](#)  
[Myths vs. Facts: COVID-19 Vaccine](#)

[What to know before, during, and after getting a COVID-19 vaccine](#)

### VIDEOS

[The Road Back](#)  
[COVID-19 is Unpredictable](#)  
[Ohio Nurses: We Need Your Help](#)  
[PSA Message About Receiving the COVID-19 Vaccine](#) 

### GRAPHICS

[Average weekly vaccines](#)  
[COVID-19 Vaccines: Ohio's Phased Approach](#)  
[Masks Required/Capacity](#)  
[What You Can Do](#)  
[Social Distancing](#)  
[All Printables](#)

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